



Jeux de l'Acadie

Société des Jeux de l'Acadie Inc.
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RECEIVED FEB 19 2016

Friday, February 12th 2016

Subject: Launch of the Selection Process for the Host Municipality of the 40th "Finale des Jeux de l'Acadie" in 2019

Dear Municipal Officials,

On behalf of La Société des Jeux de l'Acadie (SJA), this is to advise your council that the selection process will soon begin for the host municipality (or group of municipalities) of the 40th "Finale des Jeux de l'Acadie" to be held in 2019.

You are no doubt aware that the "Finale des Jeux de l'Acadie" is a major event for the municipality or group of municipalities selected to welcome the Acadian youth participants. In fact, more than 1,100 athletes are expected to converge in June 2019 on the municipality chosen to host the 40th "Finale des Jeux de l'Acadie." The numerous economic, social, technical and other spin-off benefits generated by the "Finale des Jeux de l'Acadie" make it a showcase event with immeasurable positive impact on the communities responsible for hosting it. A study of the tourism and economic impact of the "Finale des Jeux de l'Acadie" has demonstrated that some 27,000 visitors attend the various sports competitions and generate economic spin-off benefits totalling more than \$1.2 million for the host municipality and an additional \$400,000 for the host province as a whole. Far beyond this economic impact, however, the social impact of hosting the games cannot be understated in terms of fostering and promoting the volunteer culture that develops throughout the community along with the awareness that when we work together, we can achieve anything! We are also celebrating our 40th anniversary in 2019!

An important information session will be held on **Sunday, April 3rd, 2016, at 1:00 p.m. at the main office of the SJA located at 702 Principal Street, Suite 210, Petit-Rocher, NB.** The objective of this information session, which is **mandatory** for all municipalities seeking to apply for selection to host the 2019 "Finale des Jeux de l'Acadie," is to provide the management team of La Société des Jeux de l'Acadie an opportunity to present the parameters and criteria that have been defined for the process of selecting the host municipality.

Municipalities interested in taking part in this information session are asked to **confirm their attendance by**

PRÉSENTATEUR



Caisses populaires acadiennes

plus haut, plus loin, ensemble

Partenaires MAJEURS



acadie nouvelle
le gouvernement francophone du Nouveau-Brunswick



Fondation des Jeux de l'Acadie

ICI acadie

Partenaires OR

Bell Aliant • McDonald's
Jeunesse Canada au Travail

Partenaires GOUVERNEMENTAUX



Ville de CARAQUET
Capitale de l'Acadie



Selection Process – 40th “Finale des Jeux de l’Acadie” 2019
Friday, February 12th 2016

completing the enclosed form and returning it to our office via e-mail or fax by Tuesday, March 29th, 2016. Municipalities confirming their attendance in this manner may send up to three (3) representatives to the information session. Municipalities applying as a group may send a total of up to five (5) representatives to the session on behalf of their group. It is important to note that attending the information session is not binding in any manner whatsoever on any municipality.

Municipalities seeking to proceed with application to host the games will have until Friday, May 6th, 2016, to confirm their intention. They will then have until Friday, June 24th, 2016, to prepare and submit their application to the SJA.

A screening committee formed by the SJA will conduct a thorough evaluation of all applications in September and October 2016. This evaluation will include a review of the application documentation, a meeting with the provisional committee of each municipality and visit to each site.

In October 2016, at the banquet of the Annual General Meeting of La Société des Jeux de l’Acadie, the name of the municipality selected to host the 40th “Finale des Jeux de l’Acadie” in 2019 will then be announced.

On behalf of the SJA, I consequently encourage your municipal council to seriously consider entering your municipality’s name into the selection process to be the host municipality of the 40th “Finale des Jeux de l’Acadie” in 2019. This selection process is a rewarding exercise in itself that we highly recommend.

We look forward to seeing you at the information session on **April 3rd 2016**, when we will be pleased to review the various aspects of the selection process and to answer any questions you may have in this regard.

For additional information, please contact Mrs Mylène Ouellet-LeBlanc, Executive Director of La Société des Jeux de l’Acadie, at 506-783-4207 or by e-mail at sjadg@nb.aibn.com.

Sincerely,



Farrah LeBlanc